

## 2018-2019 Mitchell Athletic Booster Club Membership

Since 1983 the Mitchell Athletic Booster Club has existed to provide support for the Mitchell Kernel Athletic Teams. The MABC mission statement is to promote and support school athletics by encouraging fan participation, providing financial assistance of team needs as appropriate and to assure healthy, enthusiastic sportsmanship at all events. This volunteer organization is an essential component in the success of the Mitchell Kernels. The MABC board, consisting of a parent representative from each sport, devotes countless hours to provide our student athletes with a positive experience, one that our community would be proud of. Some of the ways the booster club contribute to our student athlete experience include recognition money for all participants, meal money for state qualifying participants and senior scholarships. In addition to those contributions, the group provides additional financial support in the form of the coaches wish list for those things above and beyond what the school budget can accommodate.

The 2018-2019 school year will mark a change in the membership structure for the first time since the booster club's inception. Replacing the designated booster club nights for our different athletic events will be a punch pass/season pass structure. This change in structure will provide improved benefits to our booster club members. Different membership levels are available with varying degrees of benefits with a level sure to meet your individual needs.

An additional change to the overall philosophy of the MABC will be the combination of booster club membership and Kernel Bowl sponsorship. The Kernel Bowl, held annually on the date of the first home football game, has quickly become one of the most successful events of the year. The Kernel Bowl serves as a community celebration and a kickoff to the new athletic season, with numerous events throughout the entire day. Proceeds from the event go to support ALL 19 school sponsored athletic teams. This year's Kernel Bowl will be held Saturday, August 25<sup>th</sup>. That game will also serve as our first football game played on the new artificial turf surface installed at Joe Quintal Field, of which the booster club is a major sponsor, contributing \$50,000 towards the project. The combination of booster club membership and Kernel Bowl sponsorship will, again, provide increased benefits to our members while also streamlining the overall structure.

For those of you who have been members in the past, we thank you for your continued support of Kernel Athletics. For those of you who have not been members or have discontinued your membership at some point, we'd urge you to consider joining to enjoy the benefits of booster club membership. All membership levels and benefits can be found on the back of this letter. That information, along with all other information regarding the Mitchell Athletic Booster Club and the Kernel Bowl can be found by visiting the booster club website at [www.GoKernels.com](http://www.GoKernels.com). The deadline for membership to be recognized at the Kernel Bowl will be Monday, August 13<sup>th</sup>; however, memberships will be accepted for the entirety of the school year. If you have any questions, please feel free to contact any booster club sport representative or the High School office at 995-3034.

**Go Kernels!**

Yours in Kernel Athletics,



Cory Aadland  
Athletic Director



Kimberly Max  
MABC President